

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80407 CF NTL-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 09/14/12 01:26 PM

Client: TOM SMITH FOR SENATE (329097) CPE: / / 273 Agency Commission: 15 % Updated: HJMALLOY on 09/17/12 03:39 PM

Agency: SRCP MEDIA (254304) Product: T.SMITH EST#273 (9820) Self Protect.: :20:00 Confirmed: 09/17/12 02:36 PM

Buyer: BETSY VONDERHEID Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/18/12 10:10 AM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 09/14/12

RV RATES LNS 1-4 CDR; RT=\$53,375.00 CHG/PH 09/17/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$675.00	4	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL1	M * * * * *	NEWS	30				0.0	\$675.00	1	\$675.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	* T W T F * *	MORN	30				0.0	\$360.00	8	\$2,880.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M * * * * *	MORN	30				0.0	\$405.00	2	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSUN7-9A	* * * * * S	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	2										

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Agency: SRCP MEDIA (254304)	Product: T.SMITH EST#273 (9820)	Self Protect.: :20:00	Confirmed: 09/17/12 02:36 PM	
Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/18/12 10:10 AM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUN	* * * * * S	MORN	30				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	2										
008	DANDERSON	* T W T F * *	DAY	30				0.0	\$200.00	4	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
009	DANDERSON	M * * * * *	DAY	30				0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
010	DDEAL	* T W T F * *	DAY	30				0.0	\$375.00	4	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
011	DPRICE	* T W T F * *	DAY	30				0.0	\$500.00	4	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
012	DTALKPHILLY	* T W T F * *	NEWS	30				0.0	\$550.00	4	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

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AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DTALKPHILLY	M * * * * *	NEWS	30				0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
014	DSOAP1	* T W T F * *	SOAP	30				0.0	\$450.00	4	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
015	DTALK	* T W T F * *	DAY	30				0.0	\$400.00	4	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
016	DDOCTORS	* T W T F * *	DAY	30				0.0	\$250.00	4	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
017	EPHIL4P	* T W T F * *	EFG	30				0.0	\$550.00	4	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
018	ENEWS5PM	* T W T F * *	NEWS	30				0.0	\$500.00	8	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	8										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	ENEWS5PM	M * * * * *	NEWS	30				0.0	\$575.00	2	\$1,150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEARLYMF	* T W T F * *	NEWS	30				0.0	\$800.00	4	\$3,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLYMF	M * * * * *	NEWS	30				0.0	\$775.00	1	\$775.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AENTER	* T W T F * *	ACC	30				0.0	\$650.00	4	\$2,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PSIXTY	* * * * * S	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATE	* T W T F S S	NEWS	30				0.0	\$1,500.00	6	\$9,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LLETTER	* T W T F * *	LETT	30				0.0	\$600.00	4	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	84	0	\$53,590.00	\$45,551.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$53,590.00	\$45,551.50	\$0.00	\$0.00